

Justus Clayfield

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EXPERIENCE

Clayfield, LLC, Remote — Founder/Co-Owner

APRIL 2015 - PRESENT

As founder/co-owner of Clayfield, LLC, my responsibilities include writing, filming, research, interview preparation, interviewing, equipment management, team leadership & planning, scheduling, budget management, set design, directing, photography, editing, sound design, video publication, advertising, social media marketing & analytics, website building & maintenance, poster design, business outreach, and working with adolescents. Through my collective projects, I've generated over a million views for free. I've managed up to thirty people at a time for a project, and spoken at a conference in front of hundreds of people. I currently lead two free community clubs weekly, and direct people on a daily basis towards the development of their goals.

Throne Builders, Remote — Producer/Editor

JANUARY 2015 - FEBRUARY 2019

"Throne Builders" is a YouTube channel founded on August 17th, 2014, predominantly hosting a religious audience. As their sole producer/editor, I helped film many of their videos, helping them to achieve close to 200,000 views. My responsibilities included managing their company's film equipment, preparing video shoots, filming videos and advertisements, putting away equipment safely, editing, creating video thumbnails, and uploading/releasing to their YouTube channel. With my help and through the efforts of company co-founders Thomas and Krista, we generated a quarter-million dollars in donations.

SKILLS

Interviewing
Research skills
Interview preparation
Telephone interviewing
Interview skills training
Public speaking
Editing
Filming
Creative writing
Web content writing
News writing
Cinematography
Photography
Producing
Club management & development
Community outreach
Team leadership, management & development
Leadership development
Budget management (analysis, control, operating, etc.)
Location management
Set decoration & design
YouTube (Analytics, video creation, marketing)
Facebook (Marketing, content creation, Ads Manager, etc.)
Image analysis & consulting

PROJECTS

Sandpoint Content Creators, Sandpoint, Idaho — *Public Event*

JUNE 2025 - PRESENT

In June of 2025, I collaborated with the Library in Sandpoint, Idaho, to host a free weekly film club exclusively for teens. On Tuesday, May 20th, the following month, I held our first weekly meeting, where soon after the group voted on the name "Sandpoint Content Creators". Every meeting, members check in to discuss goals and work together to create a short film to submit to the Sandpoint Film Festival. With my independent production experience, I teach each member the entire process of making a short film, from writing the script to production to editing, and finally, release. As leader of the club, my responsibilities entail managing a weekly budget for snacks, drinks, pens, pencils, sharpeners, notebooks, props, etcera, as well as hosting each meeting with a pre-planned checklist to ensure consistency in learning and production.

Sandpoint Storymakers, Sandpoint, Idaho — *Public Event*

JUNE 2025 - PRESENT

"Sandpoint Storymakers" is a writer's club freely available to the public sponsored by the Library in Sandpoint, Idaho. In May of 2025, I was voted by club members as a club leader in partnership with publishing company owner Quinn. Together, Quinn and I alternate leadership of meetings, ensuring that group goals and skill sessions are equally managed. Sandpoint Storymakers meets every Tuesday, 5 PM to 7 PM at the Library in Sandpoint, Idaho. With each meeting, I direct club members by checking in with each other for creative support through discussing group goals in addition to having "Ask for Help" and skill sessions. I also prioritize writing, always giving the group at least forty-five minutes to quietly write their own personal project or use one of three creative prompts I provide weekly.

How AJ's became Liberty Lanes, Bonners Ferry, Idaho — *Documentary*

SEPTEMBER 2024 - OCTOBER 2025

"How AJ's became Liberty Lanes" is episode seventeen of Interesting People (documentary series) featuring Robert Endicott, co-owner of Liberty Lanes (local bowling alley) in Bonners Ferry, Idaho. Between

Website development & design

Acting

Voice acting

Cooking

Cleaning

ACHEIVEMENTS

Spoke at a conference at the age of 17

Self-published a book on Amazon on my eighteenth birthday

Generated over a million views over the course of twelve collective months

Interviewed 30+ people

Hosted seventeen documentaries

Actively hosts two community events

LANGUAGES

Advanced English, beginner French

September 9th and October 25th of 2024, I filmed three interviews with Robert Endicott. I also filmed a wealth of B-roll footage showcasing the many changes and improvements made to the bowling alley. Finally, on October 25th, I was invited to bring company equipment to film their first Halloween party featuring live music and a costume contest! After editing and review, I finished the episode with a final runtime of just over an hour and scheduled it to be released on October 25th, 2025, one year after production finished.

The JustUs Express, Bonners Ferry, Idaho — *Podcast*

DECEMBER 2023 - APRIL 2025

"The JustUs Express" is a fourteen-episode podcast series I hosted from December 2023 to March 2025, featuring an open forum to discuss all topics and to invite guests to do the same. I interviewed eight people over the course of the series, allowing them to discuss their opinions as much as I had in solo appearances. My work also included setting up and breaking down all company equipment, such as the green screen, the camera, the microphone, and all lighting. With my time in the editing room, I created all digital elements and edited every episode from start to finish. Once full episodes were released, I would isolate specific clips for short-form content and went on to generate almost 300,000 views with these video shorts.

The People's Press, Boundary County, Idaho — *Newspaper*

AUGUST 2024 - MARCH 2025

"The People's Press" is a monthly newspaper local to Boundary County, Idaho. I was the sole writer/editor for this paper, also selling subscriptions online and at local craft fair events. "The People's Press" was unique to my work in that all news information was pulled from in-person interviews I had done with people for various episodes. Each edition, I featured local news with sources that could be watched for free online, making everything in print easily citable. This structure gave my journalistic approach more legitimacy in the eyes of my readers, who were few but engaged. After seven months, I discontinued the paper after not meeting specific sales criteria. All articles were then digitized and made available for free on Clayfield's official website. On a final sidenote, I also created a new crossword for each edition, usually themed according to the time of year.

Cold Hearted, Panama City, Florida — *Music video*

JANUARY 2022 - JANUARY 2025

"Cold Hearted" is the second official music video from Saw Boss, an independent rapper from Kingston, Jamaica. The footage for this was filmed in less than six hours in Panama City, Florida, capitalizing on the city's local landscape to create a surreal backdrop for Saw's unique and culturally diverse music. Along with the use of company props and equipment, I was able to direct Saw in order to achieve specific cinematography that would match the composition of his music. Finally, the video was officially released on January 2nd, 2025.

The Truth behind Renting a Storage Unit, Sagle, Idaho — *Documentary*

APRIL 2024 - DECEMBER 2024

"The Truth behind Renting a Storage Unit" is episode sixteen of Interesting People (documentary series) featuring Jeff Gardener, the manager of Troy's Mini Storage in Sagle, Idaho. In our first interview in April of 2024, he surprised me by revealing that he was a whistleblower alerting the Colorado Attorney General to \$750,000 of fraud. The individual responsible for the insurance fraud was previously responsible for \$2 million in civil fraud. These are all things I was unaware of starting the interview, making this episode an interesting experience to host. In our second interview the following month, I was given a tour of Troy's Mini Storage, where I could ask more questions about Jeff's experience working with storage units. In addition, I was allowed access to the facility and grounds for the purpose of filming B-roll footage. After thorough editing and review, I finished the episode with a runtime of over forty minutes and scheduled it to be released on December 29th of the same year.

ALLCAST, Bonners Ferry, Idaho — *Podcast*

DECEMBER 2023 - OCTOBER 2024

"ALLCAST" is a podcast series hosted by Kathryn Clayfield. I created the format and structure for the series, helping to build the set and facilitate guest appearances. She interviewed six people over the course of her time as host, including me, learning from my experience as I trained her to prepare for and execute successful interviews. My responsibilities for this project were editing, digital asset creation, release, and the making of short-form content out of full-length episodes. In total, we generated over 60,000 views from ten episodes of short-form content.

Ken LaBarbera is... the Musical Mechanic, Bonners Ferry, Idaho — *Documentary*

JULY 2024 - OCTOBER 2024

"The Musical Mechanic" is episode fifteen of Interesting People (documentary series) featuring Ken LaBarbera, a mechanic/musician local to Boundary County, Idaho. On July 15th of 2024, I interviewed Ken for the first time, sitting in his garage, for about an hour. Fifteen days later, I interviewed Ken a second time using a set I built with company props. After editing, I invited him back one final time to watch his episode and perform an original soundtrack playing his guitar. He also invited his band to perform his own original song. These were both recorded and integrated into the episode, creating a seamless expression of Ken's talent as a mechanic and local performer. Once I finished reviewing the episode, I scheduled it to be released on October 27th of the same year.

Dave Schuman: Sheriff for the People, Bonners Ferry, Idaho — *Interview*

APRIL 2024 - MAY 2024

"Dave Schuman: Sheriff for the People" is episode thirteen of Interesting People (documentary series) featuring Dave Schuman, one of three candidates for Boundary County sheriff in the 2024 election. In April of the same year, I contacted Dave through Facebook to invite him as a guest to appear on Interesting People after performing thorough research into the local political climate. He graciously accepted my invitation and publicly answered my questions outside of the local library in Bonners Ferry, Idaho. In a second on-set interview, he concluded his case for candidacy and election, encouraging voters to do their own research. After editing and review, I finished the episode with a runtime of over thirty minutes, finally releasing it on May 6th, the following month.

Planning & Zoning VS. the Neumayers, Bonners Ferry, Idaho — *Interview*

MAY 2024 - MAY 2024

"Planning & Zoning VS. the Neumayers" is episode fourteen of Interesting People (documentary series) featuring Jerry and Kathleen Neumayer, along with their son Tom, and his wife and children. On May 9th, I was contacted by various individuals from the local community of Bonners Ferry, Idaho, in search of support for the Neumayer family. These contacts even included Dave Schuman, one of three candidates for Boundary County Sheriff.

After packing Clayfield film equipment and navigating to the Neumayer property, I was shocked to discover over thirty locals who were present in support of the Neumayer family. After Jerry addressed his supporters, I had everyone pose for a group photo/video, then proceeded to interview Jerry & Kathleen for the next few hours, who informed me of daily \$1,000 fines from local Planning & Zoning. After our time together, I was introduced to their son, Tom, whom I requested to interview. The following day, with the use of a set I designed with company props, I interviewed Tom for several hours, investigating the family's woes. This included medical malpractice during the birth of their son, Ezekiel. A week later, I was invited to have dinner with Tom, Kianna, and their children, where I continued the conversation from our previous interview. Once completed with the interview, I edited and reviewed the episode, finishing with a runtime of over forty-five minutes. Later that same month, I released the episode on the 26th.

The Collector Who Took Off His Clothes, Bonners Ferry, Idaho — *Documentary*

FEBRUARY 2024 - APRIL 2024

"The Collector Who Took Off His Clothes" is episode twelve of Interesting People (documentary series) featuring Erik Friederich, a lifetime collector and retired art model. In early 2024, I filmed an interview with Erik in which he explained his experience and expertise in mask-making, makeup, costume-making, and so much more. In the second interview, he gave a tour of his apartment in which he showed his entire collection in great detail. Then, over the course of the next few weeks, I edited, reviewed, and returned to Erik's apartment, where I filmed B-roll footage specific to moments in both of his interviews. By doing so, I created an experience that puts the audience directly into Erik's apartment so that they can witness everything Erik says and shows firsthand. This episode became a model for later episodes, where I began to document each individual more thoroughly. Surprisingly, I finished editing and reviewing with a final runtime of under twenty-five minutes and scheduled its release for April 28th of the same year.

25 Days Of A Clayfield Christmas Belayed, Bonners Ferry, Idaho — *Short Film*

NOVEMBER 2023 - DECEMBER 2023

"25 Days Of A Clayfield Christmas Belayed" is a short film I directed and edited that concluded with a runtime of over thirteen minutes. The script was a collaboration between myself and Kathryn Clayfield, who starred in the short alongside Harmony Shirley. I also

play a significant role in acting, but I focused mainly on directing so that we could achieve the film's few special effects. After editing and review, "25 Days Of A Clayfield Christmas Belayed" was scheduled to release on December 26th, 2023.

What It's Like... Making Jewelry, Crestview, Florida — Documentary

JULY 2022 - AUGUST 2023

"What It's Like... Making Jewelry" is episode eleven of Interesting People (documentary series), featuring Harmony Shirley, a young creative actress who had already starred in three short films by Clayfield. In this episode, I learned more about lighting interviews in such a way that allows the guest to be comfortable and simultaneously illuminated. This is showcased throughout the episode as Harmony answers questions. I also learned to become more comfortable as the host when the interview may take unexpected turns. In addition to this, I built on the style of the previous episode by filming more B-roll footage connected to the interview's context. As a gift, the episode was edited, reviewed, and scheduled to release a year later on Harmony's birthday (August 24, 2023).

What It's Like... Living out of a Van, Crestview, Florida — Documentary

APRIL 2022 - MAY 2022

"What It's Like... Living out of a Van" is episode ten of Interesting People (documentary series) featuring Nichole Richards, an individual traveling the United States while living out of her van. With the use of a solar panel and various other commodities, she would travel from place to place, periodically stopping to work or rest. Building off the style of the previous episode, I took my time to research and assemble all questions beforehand. Also, for the first time in the series, I filmed a secondary tour finally allowing the audience to experience the documentary from the guest's point of view instead of my own. This episode truly expanded my vision for the series and what it could be. Finally, after editing and review, "What It's Like... Living out of a Van" was released on May 12, 2022.

Interesting Kids, Southport, Florida — Vlog documentary

MARCH 2022

"Interesting Kids" is episode eight of Interesting People (documentary series), featuring an entire family in a vlog-styled mini adventure! This episode showcases my ability to create a positive filming environment, my skills in capturing the moment as

it happens, my experience in directing and managing adolescents on camera, and my talent for assuming different editing styles for every project on which I work. This episode was filmed in early March 2022 and was finally released on the 26th of the same month.

Someone On My Mind, Panama City, Florida — *Rap song*

JANUARY 2022 - FEBRUARY 2022

"Someone On My Mind" is my first-ever rap song that blends intelligent lyrics with an original indie beat created by Saw Boss (an independent rapper/beatmaster from Kingston, Jamaica), who also recorded and produced the project. I wrote and performed the lyrics, in addition to making the poster upon completion of the song. This project taught me musical collaboration and performance control. I also learned better how to take artistic direction, considering I had no previous musical experience. Once Saw Boss completed the track, "Someone On My Mind" was released on February 6th, 2022.

Gone Home, Laurel Hill, Florida — *Short Film*

JANUARY 2018 - JANUARY 2022

"Gone Home" is a five-minute horror short film I directed and edited, featuring Harmony Shirley, produced with the use of a vacation rental home. This short film stands apart from my other work because it did not have an official script. The story was created by Harmony and I, then filmed making use of an already budgeted location used for a previous production. It took two days to film due to bad weather, instead of the originally anticipated one-day shoot. The execution of the story was a success, though, enabling me to move into the editing process, where I also performed all sound design and mixing. This included foley and character voice-overs. Finally, after review, "Gone Home" was scheduled to release on January 20th, 2022.

Bad Boy Rockstar, Panama City, Florida — *Music video*

MAY 2021

"Bad Boy Rockstar" is a music video featuring Saw Boss, an independent rapper from Kingston, Jamaica. He approached me in early 2021, describing his interest in having music videos produced for his original beats and recordings. In April, we finally collaborated to film his first music video using a company camera and atmospheric arealight to achieve a cinematic environment. After editing and review, "Bad Boy Rockstar" was released on May 14th of the same year.

LET ME OUT, Crestview, Florida — *Short Film*

MARCH 2020 - APRIL 2020

"LET ME OUT" is a short film I wrote, directed, and edited for Film Riot's Stay at Home Short Film Challenge in 2020. This project was completed with a zero-dollar budget and leftover supplies from previous projects. It also features a teenager in the starring role, exemplifying my diverse directing abilities. These skills would carry over into later years as I took on leadership of a teen filmmaking club. "LET ME OUT" also features an original soundtrack created by the company's Music Director, Kathryn Clayfield, which makes it my first official film to be released with an original score. Since the release of "LET ME OUT" on April 2nd, 2020, Kathryn has gone on to collaborate with me to enhance the overall auditory experience of my work.

raindance., Laurel Hill, Florida — *Short Film*

APRIL 2018

"raindance." is a silent short film shot and edited in three hours, featuring Harmony Shirley in a completely improvisational role. My goal behind this project was to practice filming in a natural environment and capture as much quality cinematography as possible without the freedom of repeating takes. With this creative challenge, I instructed Harmony to act as if the camera wasn't there so that I was confined to strictly filming the present moment. Then, in editing, I compiled the footage into an abstract story, which silently conveys deep and complex emotion.

Loving Truth Worldcast Summer Conference of 2017, Yakima, Washington — *Public event*

JULY 2017

In July of 2017, I was invited as a guest speaker to the Loving Truth Conference in Yakima, Washington. This was a church-sponsored event in which I was given a twenty-minute segment to speak to a crowd of close to a thousand people. In this segment, I presented thoughts and questions meant to challenge traditional religious thinking. This experience improved my public communication skills and taught me how to better present myself as a public figure. Later on, the recorded footage of me speaking at this conference generated over 50,000 views collectively through short-form content.

Is It Too Late to Say Too Late? Naples, Idaho — *Short Film*

APRIL 2017

"Is It Too Late to Say Too Late?" is a poem short film I wrote, starred in, directed, and edited at the age of seventeen. Though limited by having only one camera and a cheap green cloth, I produced this film with the help of Kathryn Clayfield to cultivate my emotional connection to the stories I tell. By putting myself in the position of the actor, I learned more about how to better communicate what I envision as the director to my team. This short film was released on April 30, 2017.